

The CCPE **Board of Directors** for 2008

The Council for Continuing. Pharmaceutical Education (renews its Board of Directors a

Talking with Marc Lalande, CCPE General Manager

view ar The CCPE is a non-profit organization that was created in 1969 by Rx&D. It is directed by a Board of Directors who are elected from various pharmaceutical companies that are willing to volunteer their time. The composition of this Board has recently been renewed by the addition of three new members and the appointment of a new Chairman.

The CCPE mission is to provide educational programs that establish improved professional standards within the entire Canadian pharmaceutical community, to better meet the needs and expectations of our internal and external stakeholders in the healthcare sector. CPM



Rx&D BOARD LIAISON



NEW Trevor Arsenault Bristol-Myers Squibb /P Sales

CCPE GENERAL MANAGER



Marc Lalande

Malkinson

Novantis

Pharma.

Alberta / B.C



David Cousins PAST-CHARMAN Head of Sales Force Development



Dominique Côté Associate Director, Learning & Development



Danneberg

TREASURER.

Manitoba/SK

AstraZeneca

Steve Ackerman Bristal-Myers Squibb Regional Manager



Robert Brodie CHARMAN Novartis Oncology Associate Director

BOARD OF DIRECTORS 2008

DIRECTORS



Jim Shea Merck Frosst Director, Field Sales Development



NEW Juli Fyfe Roche Pharma. Manager, Sales Training



Manon Leduc Sanoli-aventis Manager, Documentation Services & Medical Information

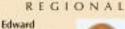


Alain Córat Novartis Pharma. Director, Sales Training



NEW Mike Popowich Eli Lilly Manager, Training & Development







Godfrey Louzado Ontario AstraZeneca



Maryse Désilets Quebec Ortho Biotech



Rob Harvey Atlantic Provinces Wyeth Pharma.

Council for Continuing Pharmaceutical Education

From Knowledge to Application