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The CCPE Board of Directors for 2008

The Council for Continuing Pharmaceutical Education (CCPE) renews its Board of Directors

Talking with Marc Lalonde, CCPE General Manager



The CCPE is a non-profit organization that was created in 1969 by Rx&D. It is directed by a Board of Directors who are elected from various pharmaceutical companies that are willing to volunteer their time. The composition of this Board has recently been renewed by the addition of three new members and the appointment of a new Chairman.

The CCPE mission is to provide educational programs that establish improved professional standards within the entire Canadian pharmaceutical community, to better meet the needs and expectations of our internal and external stakeholders in the healthcare sector. **CPM**



BOARD OF DIRECTORS 2008

DIRECTORS

Rx&D BOARD LIAISON



NEW
Trevor Arsenault
Bristol-Myers Squibb
VP Sales

CCPE GENERAL MANAGER



Marc Lalonde



David Cousins
PAST-CHAIRMAN
Bayer Inc.
Head of Sales
Force Development



Dominique Côté
Pfizer
Associate Director,
Learning &
Development



Steve Ackerman
Bristol-Myers Squibb
Regional Manager



Robert Brodie
CHAIRMAN
Novartis Oncology
Associate Director



Jim Shea
Merck Frosst
Director,
Field Sales
Development



NEW
Juli Fyfe
Roche Pharma
Manager,
Sales Training



Manon Leduc
Sanofi-aventis
Manager,
Documentation
Services & Medical
Information



Alain Cérat
Novartis Pharma
Director,
Sales Training



NEW
Mike Popowich
Eli Lilly
Manager,
Training &
Development

REGIONAL DELEGATES



Paul Malkinson
Alberta / B.C.
Novartis
Pharma.



Edward Danneberg
TREASURER
Manitoba/SK
AstraZeneca



Godfrey Louzado
Ontario
AstraZeneca



Maryse Désilets
Quebec
Ortho Biotech



Rob Harvey
Atlantic
Provinces
Wyeth
Pharma.

Council for Continuing Pharmaceutical Education

From Knowledge to Application